

# Strategic Management Plan 2020 to 2023



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## MISSION

**Road Safety is our core challenge**

**We will work with all agencies at local, state and federal level, plus our industry and other partners, to identify and advocate proven Initiatives that will promote road safety**

## VISION

Road Accident Action Group will ensure:  
**A JOURNEY THROUGH CENTRAL  
QUEENSLAND ROADS WITH A FATALITY  
AND INJURY FREE FUTURE**

## VALUES

**Independence  
Collaborative synergies with  
key stakeholders  
Informed decision making**

## OBJECTIVE

- . Facilitate and educate employers, workers, youth and the community in fatigue and driving to conditions
- . Facilitate community ideas into action
- . Develop programs on consequences of actions

## STAKEHOLDER VALUE

- . Trusted not for profit organisation
- . Sponsors partner community benefits
- . Sustainability through people into action
- . Unique role in making positive change
- . Reducing incidents of road trauma

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## CORPORATE GOVERNANCE

- Annual Independent financial audit.
- Appropriate Liability, Directors Policies reviewed annually
- Minuted structured monthly meetings with reports.
- Monthly treasurer itemised reports.
- Annual reporting Office of Fair Trading
- Strategic Plan updated three yearly
- Experienced diverse executive
- Sustainable, award winning, creditable, transparent
- Active participation by three levels of government and departments
- Campaign and Project Research, Evaluations and Acquittals

## COMMUNITY MAPPING

- RAAG is a highly respected organisation with acknowledgement from all three levels of government, to service providers and the motoring industry
- RAAG specialises in implementing evidence-based projects which address causal factors in road crashes
- RAAG will work with all stakeholders in implementing the Safe System principles approach, we are participating with the Global Plan Decade of Action for Road Safety, and recognize the National Road Safety Action Plan
- RAAG stakeholders include Regional Councils, Police, Department of Transport and Main Roads, private industry, local business, associated community groups and business networks
- RAAG is affiliated with other organisations that have an aligned strategic focus. Australasian College of Road Safety (ACRS) and the National Road Safety Partnership Program (NRSPP)